

# GENERAL EDUCATION, KMITL

## COURSE SYLLABUS

Course Code	96644043	Course Title	Public Speaking				
Total Credits	3(3-0-6)	Semester / Year of Study		Section		Date- Time	
Course Description (English)	Study the introduction to practice public speaking, including techniques to lessen speaker anxiety, and the use of visual aids to enhance speaker presentations to develop and strengthen skills in preparing and presenting public oral presentations in a variety of situations.						
Course Coordinator	Amata Anantpinijwatna						
Course Instructors	Sorapong Nongsaeng						
Teaching Assistant (if any)							
Counselling Schedule				Teaching Language	<input type="checkbox"/> Thai <input checked="" type="checkbox"/> English <input type="checkbox"/> Others, please specify.....		
Website or Online Teaching Method (if any)							

### Course Learning Outcome

1. Students learn to analyze the audience, organize ideas, and express into speech systematically.
2. Students apply techniques to reduce anxiety and increase confidence when speaking in public.
3. Students can choose appropriate audiovisual aids for speaking.
4. Students have experience speaking in a variety of situations.
5. Students develop leadership personalities through public speaking.

General Education Learning Outcome: GE-LO	
GE-LO	Value
<input checked="" type="checkbox"/> GE-LO-1 Analytical and Critical Thinking	4
<input type="checkbox"/> GE-LO-2 Complex Problem Solving	
<input type="checkbox"/> GE-LO-3 Creativity	
<input type="checkbox"/> GE-LO-4 Interpersonal Skills	
<input checked="" type="checkbox"/> GE-LO-5 Integrity and Perseverance	1
<input type="checkbox"/> GE-LO-6 Active Learning and Learning Strategies	
<input type="checkbox"/> GE-LO-7 Resilience, Stress Tolerance and Flexibility	
<input checked="" type="checkbox"/> GE-LO-8 Leadership and Social Influence	5
<input checked="" type="checkbox"/> GE-LO-9 Communication	5
<input type="checkbox"/> GE-LO-10 Entrepreneurship and Startup	
<input type="checkbox"/> GE-LO-11 Digital Quotient Literacy and Digital Media Production	
<b>Total Value</b>	<b><u>15</u></b>

#### Teaching Plan and Evaluation Plan

Week	Topic/Sub-topic	Activities	Notes
1	Course introduction	Ice breaking	
2	The importance and benefits of public speaking	Lecture and presentation	
3	Preparing for speaking success	Lecture and presentation	
4	Components of speech and speech creation	Lecture and presentation	
5	The personality and credibility of the speaker	Lecture and presentation	
6	Techniques for reducing anxiety and increasing confidence in speaking	Lecture and presentation	
7	Narrative speech	Lecture	
8	Narrative speech	Speaking test	Test 1
9	Informative speech	Lecture	
10	Informative speech	Speaking test	Test 2
11	Persuasive speech	Lecture	
12	Persuasive speech	Speaking test	Test 3
13	Recreative speech	Lecture	
14	Recreative speech	Speaking test	Test 4
15	Impromptu speech	Speaking test from random questions	Test 5

## Evaluation Plan

Assessment Activities	Value	Score	Week of Evaluation	Notes
1. Class attendance and punctuality	1	4	Whole semester	
2. Narrative speech	3	12	Week 8	
3. Informative speech	3	12	Week 10	
4. Persuasive speech	3	12	Week 12	
5. Recreative speech	3	12	Week 14	
6. Impromptu Speech	2	8	Week 15	
Total	15	60		

## Evaluation criteria

<input type="checkbox"/> Group-based								
<input checked="" type="checkbox"/> Standard-based								
Grade	A	B+	B	C+	C	D+	D	F
Score (60 points)	57-60	49-56.9	41-48.9	34-40.9	27-33.9	21-26.9	15-20.9	0-14.9
<input type="checkbox"/> Satisfactory/Unsatisfactory (S/U)								
Grade	S				U			
Score (60 points)	30-60				0-29.9			

Scoring criteria according to Assessment Plan

Assessment Activities	Learning Outcomes	Value	Score	Level			
				4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
1. Class attendance and punctuality	GE-LO-5	1	4	Attendance with punctuality 13 times at least	Attendance with punctuality 10 - 12 times	Attendance with punctuality 7 - 9 times	Attendance with punctuality less than 7 times
2. Narrative Speech	GE-LO-1	1	4	Analyze the audience, choose the topic, and keep time perfectly	Analyze the audience, choose the topic, and keep time properly	Analyze the audience, choose the topic, and keep time inefficiently	Analyze the audience, choose the topic, and keep time defectively
	GE-LO-8	1	4	Be able to get and engage the audience's attention from the beginning to the end	Be able to partly get and engage the audience's attention from the beginning to the end	Be able to partly get and engage the audience's attention only to a certain extent	Unable to get and engage the majority of the audience's attention
	GE-LO-9	1	4	Be able to communicate on topic, choose words appropriately, speak without interruption, and pronounce clearly with appropriate tone. Use body language that fits the story.	Be able to communicate on topic, choose words appropriately, speak few interruptions, and pronounce somewhat clearly with appropriate tone. Use body language that fits the story.	Be able to communicate on topic, choose words appropriately, speak with lots of interruptions, and pronounce inarticulately with appropriate tone. Use body language that fits the story.	Be able to communicate on topic mostly, choose words somewhat appropriately, speak with lots of interruptions, and pronounce inarticulately with inappropriate tone. Use body language poorly.
3. Informative Speech	GE-LO-1	1	4	Analyze the audience, choose the topic, and keep time perfectly	Analyze the audience, choose the topic, and keep time properly	Analyze the audience, choose the topic, and keep time inefficiently	Analyze the audience, choose the topic, and keep time defectively
	GE-LO-8	1	4	Be able to get and engage the audience's attention from the beginning to the end	Be able to partly get and engage the audience's attention from the beginning to the end	Be able to partly get and engage the audience's attention only to a certain extent	Unable to get and engage the majority of the audience's attention
	GE-LO-9	1	4	Be able to communicate on topic, choose words appropriately, speak without interruption, and pronounce clearly with appropriate tone.	Be able to communicate on topic, choose words appropriately, speak few interruptions, and pronounce somewhat	Be able to communicate on topic, choose words appropriately, speak with lots of interruptions, and pronounce inarticulately	Be able to communicate on topic mostly, choose words somewhat appropriately, speak with lots of interruptions, and

Assessment Activities	Learning Outcomes	Value	Score	Level			
				4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
				Use body language that fits the story.	clearly with appropriate tone. Use body language that fits the story.	with appropriate tone. Use body language that fits the story.	pronounce inarticulately with inappropriate tone. Use body language poorly.
4. Persuasive Speech	GE-LO-1	1	4	Analyze the audience, choose the topic, and keep time perfectly	Analyze the audience, choose the topic, and keep time properly	Analyze the audience, choose the topic, and keep time inefficiently	Analyze the audience, choose the topic, and keep time defectively
	GE-LO-8	1	4	Be able to get and engage the audience's attention from the beginning to the end	Be able to partly get and engage the audience's attention from the beginning to the end	Be able to partly get and engage the audience's attention only to a certain extent	Unable to get and engage the majority of the audience's attention
	GE-LO-9	1	4	Be able to communicate on topic, choose words appropriately, speak without interruption, and pronounce clearly with appropriate tone. Use body language that fits the story.	Be able to communicate on topic, choose words appropriately, speak few interruptions, and pronounce somewhat clearly with appropriate tone. Use body language that fits the story.	Be able to communicate on topic, choose words appropriately, speak with lots of interruptions, and pronounce inarticulately with appropriate tone. Use body language that fits the story.	Be able to communicate on topic mostly, choose words somewhat appropriately, speak with lots of interruptions, and pronounce inarticulately with inappropriate tone. Use body language poorly.
5. Recreative Speech	GE-LO-1	1	4	Analyze the audience, choose the topic, and keep time perfectly	Analyze the audience, choose the topic, and keep time properly	Analyze the audience, choose the topic, and keep time inefficiently	Analyze the audience, choose the topic, and keep time defectively
	GE-LO-8	1	4	Be able to get and engage the audience's attention from the beginning to the end	Be able to partly get and engage the audience's attention from the beginning to the end	Be able to partly get and engage the audience's attention only to a certain extent	Unable to get and engage the majority of the audience's attention
	GE-LO-9	1	4	Be able to communicate on topic, choose words appropriately, speak without interruption, and pronounce clearly with	Be able to communicate on topic, choose words appropriately, speak few interruptions, and pronounce somewhat	Be able to communicate on topic, choose words appropriately, speak with lots of interruptions, and	Be able to communicate on topic mostly, choose words somewhat appropriately, speak with lots of interruptions, and

Assessment Activities	Learning Outcomes	Value	Score	Level			
				4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
				appropriate tone. Use body language that fits the story.	clearly with appropriate tone. Use body language that fits the story.	pronounce inarticulately with appropriate tone. Use body language that fits the story.	pronounce inarticulately with inappropriate tone. Use body language poorly.
6. Impromptu Speech	GE-LO-8	1	4	Be able to get and engage the audience's attention from the beginning to the end	Be able to partly get and engage the audience's attention from the beginning to the end	Be able to partly get and engage the audience's attention only to a certain extent	Unable to get and engage the majority of the audience's attention
	GE-LO-9	1	4	Be able to communicate on topic, choose words appropriately, speak without interruption, and pronounce clearly with appropriate tone. Use body language that fits the story.	Be able to communicate on topic, choose words appropriately, speak few interruptions, and pronounce somewhat clearly with appropriate tone. Use body language that fits the story.	Be able to communicate on topic, choose words appropriately, speak with lots of interruptions, and pronounce inarticulately with appropriate tone. Use body language that fits the story.	Be able to communicate on topic mostly, choose words somewhat appropriately, speak with lots of interruptions, and pronounce inarticulately with inappropriate tone. Use body language poorly.