

# GENERAL EDUCATION, KMITL

## COURSE SYLLABUS

Course Code	96644041	Course Title	English from Entertainment Media				
Total Credits	3(3-0-6)	Semester / Year of Study		Section		Date- Time	
Course Description (English)	An analytical study of English and Western cultures through entertainment media, such as songs, movies, magazines, and TV commercials, focusing on language styles, vocabulary, expressions, and slangs used in everyday English communication.						
Course Coordinator	Asst. Prof. Dr. Atichat Rungswang						
Course Instructors	Asst. Prof. Dr. Atichat Rungswang						
Teaching Assistant (if any)							
Counselling Schedule				Teaching Language	<input type="checkbox"/> Thai <input checked="" type="checkbox"/> English <input type="checkbox"/> Others, please specify.....		
Website or Online Teaching Method (if any)							

### Course Learning Outcome

1. Students are able to identify language styles, and interpret vocabulary, and expressions of the selected English content of entertainment media.
2. Students are able to identify ideological issues embedded in the selected English content of entertainment media.
3. Students are able to create creative works such as story writing and story's scene composing by applying subject-related knowledge and ideological issues embedded in the selected English content of entertainment through analytical skills.

General Education Learning Outcome: GE-LO		
	GE-LO	Value
<input checked="" type="checkbox"/>	GE-LO-1 Analytical and Critical Thinking	7
<input type="checkbox"/>	GE-LO-2 Complex Problem Solving	
<input checked="" type="checkbox"/>	GE-LO-3 Creativity	3
<input type="checkbox"/>	GE-LO-4 Interpersonal Skills	
<input checked="" type="checkbox"/>	GE-LO-5 Integrity and Perseverance	1
<input checked="" type="checkbox"/>	GE-LO-6 Active Learning and Learning Strategies	2
<input type="checkbox"/>	GE-LO-7 Resilience, Stress Tolerance and Flexibility	
<input type="checkbox"/>	GE-LO-8 Leadership and Social Influence	
<input checked="" type="checkbox"/>	GE-LO-9 Communication	2
<input type="checkbox"/>	GE-LO-10 Entrepreneurship and Startup	
<input type="checkbox"/>	GE-LO-11 Digital Quotient Literacy and Digital Media Production	
	<b>Total Value</b>	<b><u>15</u></b>

#### Teaching Plan and Evaluation Plan

Week	Topic/Sub-topic	Activities	Notes
1	Course introduction	Lecture and discussion	
2	Introduction to media and entertainment media Mulan: A representation of women in a patriarchal society	Lecture and group discussion: Students are assigned to watch <i>Mulan</i> a week before and expected to discuss in their group on the issues of a representation of women in a patriarchal society.	
3	Hands-on learning	Students are required to watch <i>Frozen</i> (original version) and answer the given questions.	
4	Fairy tales: Is it actually a child's best friend? Frozen: Liberation of Disney cartoon	Lecture and group discussion: Students are assigned to watch <i>Frozen</i> a week before and expected to discuss in their group on the issues of Liberation of Disney cartoon. In addition, some fairy tales are presented and discussed on the question that whether it is actually a child's best friend.	

Week	Topic/Sub-topic	Activities	Notes
5	Songs: An ideological message through the rhythm	Lecture and individual work: Each student is expected to listen to the songs and analyze the content.	
6	New Year holiday	-	
7	Hands-on learning	Students are required to read short story " <i>Selfish Giant</i> ", and then do the assignment "Short stories: Critic and scene plotting." The details of the assignment are explained below.	
8	Advertisement: Figurative and emotion language	Lecture and individual work: Each student is expected to look and read advertisement and then analyzed the figurative and emotion language used.	
9	Midterm exam week	-	
10	Talk show: Aristotle's mode of persuasion	Lecture and individual work: Each student is expected to watch some popular people's talk shows and identify Aristotle's mode of persuasion.	
11	Short stories: Critic and scene plotting	Lecture and group work: Students are assigned to read short stories since week 7 and in this week, they are expected to constructively criticize, create a group's favorite scene and present to the class.	
12	Hands-on learning	Students are required to watch a film " <i>Hidden Figures</i> ."	
13	News: a writing for entertainment	Lecture and Individual work: Each student is expected to read news articles and identify the strategies used in the selected news.	
14	Hidden Figures: Classism in film	Lecture and individual work: Each student is expected to watch Hidden Figures and identify the issue of Classism in film.	
15	Final quiz	Quiz	
16	Hands-on learning	Students prepare for the final project presentation	

## Evaluation Plan

Assessment Activities	Value	Score	Week of Evaluation	Notes
1. Class attendance	1	4	Every week	TO BE ABLE TO SIT IN EXAMINATION IN THE COURSE, A MINIMUM OF <u>80% OF CLASS ATTENDANCE IS REQUIRED.</u> (Please <u>DO NOT miss MORE THAN THREE classes</u> )
2. Class participation	2	8	Every week	Observe the students' participation
3. Short stories: Critic and scene plotting	4	16	11	
4. Final project: creative work through entertainment media	3	12	16	
5. Final quiz	5	20	15	
Total	15	60		

## Evaluation criteria

<input checked="" type="checkbox"/> Group-based								
<input type="checkbox"/> Standard-based								
Grade	A	B+	B	C+	C	D+	D	F
Score (60 points)	57-60	49-56.9	41-48.9	34-40.9	27-33.9	21-26.9	15-20.9	0-14.9
<input type="checkbox"/> Satisfactory/Unsatisfactory (S/U)								
Grade	S				U			
Score (60 points)	30-60				0-29.9			

## Details of assignments

### 1. Short Stories: Critique and Scene Visualization

Students are required to read an assigned short story (provided as a reading assignment in Week 7) and then select and visualize their favorite scene from it. Each group should creatively add new elements to the scene that are not mentioned in the story. The scene can be presented in either electronic or painted form.

### 2. Final Project

Students are tasked with creating an original entertainment piece, such as a short story, song, news article, or short video clip. The content must be in English and can be newly created or adapted from existing material.

Scoring criteria according to Assessment Plan

Assessment Activities	Learning Outcomes	Value	Levels			
			4 Excellent	3 Good	2 Fair	1 Poor
1. Class attendance	GE-LO-5	1	Students attend 90% of all classes.	Students attend 80% of all classes.	Students attend 70% of all classes.	Students attend 60% of all classes.
2. Class participation	GE-LO-6	2	Students participate in classroom activities no less than 7 periods	Students participate in classroom activities 5-6 periods	Students participate in classroom activities 3-4 periods	Students participate in classroom activities 1-2 periods
3. Short stories: Critic and scene plotting	GE-LO-1	2	Students are able to identify situation or story and explain the relationship or the link among content situation and story. They also can interpret, analyze, and summarize with applied knowledge and theories, and logical and reliable information. Finally, they can deliver a criticism or suggestion based on theoretical frameworks.	Students are able to identify situation or story and explain the relationship or the link among content situation and story. They also can interpret, analyze, and summarize with applied knowledge and theories, and logical and reliable information, but they <u>CANNOT deliver a criticism or suggestion based on theoretical frameworks.</u>	Students are able to identify situation or story and explain the relationship or the link among content situation and story, but <u>CANNOT interpret, analyze, and summarize with applied knowledge and theories, and logical and reliable information.</u>	Students are <u>NOT able to identify situation or story and explain the relationship or the link among content situation and story.</u>
	GE-LO-3	1	Students are able to plot the scene from the story, and extend the story line from the original plot, and adjust or add new ideas into the plotting story	Students are able to plot the scene from the story, and extend the story line from the original plot, but <u>CANNOT adjust or add</u>	Students are able to plot the scene from the story but <u>CANNOT extend the story line from the original plot.</u>	Students are <u>NOT able to plot the scene from the story.</u>

Assessment Activities	Learning Outcomes	Value	Levels			
			4 Excellent	3 Good	2 Fair	1 Poor
				<u>new ideas into the plotting story.</u>		
	GE-LO-9	1	Students are able to deliver both verbal and non-verbal messages while speaking English in a suitable situation and cultural-specific context.	Students are able to deliver <u>both verbal and non-verbal messages while speaking English, but not in a suitable situation and cultural-specific context.</u>	Students are able to deliver <u>either verbal or non-verbal messages while speaking English, but not in a suitable situation and cultural-specific context.</u>	Students are <u>NOT able to deliver both verbal and non-verbal messages while speaking English.</u>
4. Final project: creative work through entertainment media	GE-LO-3	2	Students are able to create a work and put new ideas. They can apply prior knowledge to create a creative work that has never been happened before.	Students are able to create a work and put new ideas. <u>They can apply prior knowledge but not to create a creative work that has never been happened before.</u>	Students are able to create a work <u>and put new ideas, but they cannot apply prior knowledge to create a creative work that has never been happened before.</u>	Students are able to create a work, <u>but there is no new idea. They also cannot apply prior knowledge to create a creative work that has never been happened before.</u>
	GE-LO-9	1	Students are able to deliver both verbal and non-verbal messages while speaking English in a suitable situation and cultural-specific context.	Students are able to deliver <u>both verbal and non-verbal messages while speaking English, but not in a suitable situation and cultural-specific context.</u>	Students are able to deliver <u>either verbal or non-verbal messages while speaking English, but not in a suitable situation and cultural-specific context.</u>	Students are <u>NOT able to deliver both verbal and non-verbal messages while speaking English.</u>
5. Final examination	GE-LO-1	5	Students score 80% and above of test score	Students score 70% and above of test score	Students score 60% and above of test score	Students score 50% and above of test score