

GENERAL EDUCATION, KMITL

COURSE SYLLABUS

Course Code	96642091	Course Title	Asian Study				
Total Credits	3 (3-0-6)	Semester / Year of Study	2/2567	Section	101-104	Date-Time	Thursday 09:00-19:30
Course Description (Thai)	-						
Course Description (English)	A study of Asian countries' languages, social identity and culture, development and inheritance of Thai Culture, evolution of Thai society, as well as relation of Thai society and culture to other countries.						
Course Coordinator	Asst Prof Dr Amata Anantpinijwatna						
Course Instructors	Ajarn Gary Torremucha						
Teaching Assistant (if any)							
Counselling Schedule	Line Group, Mobile, MSTeams Monday- Friday 8.00-18.00.			Teaching Language	☐ Thai ☒ English ☐ Others, please specify.....		
Website or Online Teaching Method (if any)	ilearn.wisecat.net						

Course Learning Outcome

- 1 Students will be able to identify and explain the key historical events, cultural traditions, and social structures of Asian societies.
2. Students will be able to think critically about the complex issues facing Asian societies.
3. Students will develop intercultural communication skills and be able to work effectively in multicultural teams.
4. Students will be prepared to work in a globalized world and make a positive contribution to the development of Asia and the world.

General Education Learning Outcome: GE-LO				
GE-LO				Value
☐	GE-LO-1 Analytical and Critical Thinking			
☐	GE-LO-2 Complex Problem Solving			
☒	GE-LO-3 Creativity			3
☐	GE-LO-4 Interpersonal Skills			
☐	GE-LO-5 Integrity and Perseverance			
☒	GE-LO-6 Active Learning and Learning Strategies			6
☐	GE-LO-7 Resilience, Stress Tolerance and Flexibility			
☒	GE-LO-8 Leadership and Social Influence			2
☒	GE-LO-9 Communication			2
☐	GE-LO-10 Entrepreneurship and Startup			
☒	GE-LO-11 Digital Quotient Literacy and Digital Media Production			2
Total Value				<u>15</u>
Career Readiness Modules				
☒ Employee	☒ Self-employed	☒ Employee	☐ Self-employed	☐ Employee

Teaching Plan and Evaluation Plan

Week	Topic/Sub-topic	Activities	Notes
1	Introduction <i>Learning Platform Familiarization</i>	Practice	
2	Asian Continent <i>Identifying the major countries in Asia and provide a basic overview of each country's geography, history, culture, and economy</i>	Lecture, Discussions Forum, Exercises	
3	Population <i>Understanding the major ethnic groups of Asia and their diverse cultural traditions</i>	Lecture, Discussions Forum, Exercises	
4	Languages and Dialects <i>Understanding of the diverse linguistic landscape of Asia, encompassing major language families, dialects, and the role of language in shaping Asian cultures</i>	Lecture, Discussions Forum, Exercises	
5	Festivals, Traditions, & Beliefs <i>Analyzing the significance of various festivals, celebrations, traditions, and beliefs across diverse Asian cultures</i>	Lecture, Discussions Forum, Exercises	

Week	Topic/Sub-topic	Activities	Notes
6	Local Entertainment <i>Exploring the vibrant world of Asian movies, music, and theatrical performances, gaining an appreciation for their cultural significance and artistic expressions</i>	Lecture, Discussions Forum, Exercises	
7	Traditional Sports <i>Identifying and explain the history, rules, and cultural significance of various traditional Asian sports</i>	Lecture, Discussions Forum, Exercises	
8	Social Communication <i>Understanding of the impact of social media apps on cross-cultural communication and the flow of information in Asia</i>	Lecture, Discussions Forum, Exercises	
9	Environment Issues <i>Understanding the challenges and opportunities of addressing environmental issues in Asia through the development and implementation of clean energy strategies</i>	Lecture, Discussions Forum, Exercises	
10	Beauty <i>Understanding perceptions of beauty across Asian cultures, from traditional ideals to contemporary trends</i>	Lecture, Discussions Forum, Exercises	
11	Health and Wellness <i>Analyzing the various approaches to health and wellness in Asia and their impact on individual and societal well-being</i>	Lecture, Discussions Forum, Exercises	
12	Asian Personality <i>Identifying the diverse range of personality traits and cultural values that characterize individuals from various Asian societies</i>	Lecture, Discussions Forum, Exercises	
13	Political System and Leadership <i>Exploring the diverse political systems and leadership styles across Asia, understanding their historical context, contemporary dynamics, and evolving nature</i>	Lecture, Discussions Forum, Exercises	

Week	Topic/Sub-topic	Activities	Notes
14	Technology <i>Identifying the key drivers, trends, and impacts of technological innovation in Asia</i>	Lecture, Discussions Forum, Exercises	
15	Course Reflection and Evaluation	Discussion	

Evaluation Plan

Assessment Activities	Value	Score	Week of Evaluation	Notes
1. Participation	2	8	semester	
2. Module Activities	6	24	semester	
3. Digital Media Project	2	8	week 7 and 15	
4. Presentations	3	12	week 7 and 15	
5. Online Forum	2	8	week 1 through 14	
Total	15	60	Semester	

Evaluation criteria

☐ Group-based								
☒ Standard-based								
Grade	A	B+	B	C+	C	D+	D	F
Score (100 %)	57-60	49-56.9	41-48.9	34-40.9	27-33.9	21-26.9	15-20.9	0-14.9
☐ Satisfactory/Unsatisfactory (S/U)								
Grade	S				U			
Score (60 points)								

Scoring criteria according to Assessment Plan

Assessment Activities	Learning Outcomes	Value	ระดับคะแนน			
			4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
1. Participation	GE-LO-8	2	The student participates all classes and arrives on time.	The student participates more than 5 classes per semester.	The student participates 3-5 classes per semester.	The student participates no more than 2 classes per semester.
2. Module Activities	GE-LO-6	6	The student completes all of the required tasks.	The student completes most of the required tasks.	The student completes some of the required tasks.	The student does not complete any of the required tasks.
3. Digital Media Project	GE-LO-11	2	The website is visually appealing, easy to read, and provides valuable information that is relevant to the target audience.	The website is well-designed and informative, but it could be improved by making it more visually engaging or by providing more personalized content.	The website is somewhat difficult to read and does not provide much valuable information.	The website is poorly designed, difficult to read, and does not provide any valuable information.
4. Presentations	GE-LO-3	3	The presentation is well-organized and flows smoothly. The presenter maintains the audience's attention throughout the presentation and leaves them with a	The presentation is well-organized and flows smoothly. The presenter maintains the audience's attention for	The presentation is somewhat organized and flows somewhat smoothly. The presenter	The presentation is not organized and does not flow smoothly. The presenter loses the audience's

Assessment Activities	Learning Outcomes	Value	ระดับคะแนน			
			4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
			clear understanding of the topic.	most of the presentation, but may lose them towards the end.	may lose the audience's attention at times.	attention immediately.
5. Online Forum	GE-LO-9	2	Discussion posts are well-written and engaging.	Discussion posts are clear and concise.	Discussion posts are somewhat relevant to the topic at hand.	Discussion posts are not relevant to the topic at hand.