COURSE SYLLABUS

Course Code	96642083	Course Title	Film Appreciation				
Total Credits	3 (3-0-6)	Semester / Year of Study		Section		Date-Time	
Course Description (Thai)							
Course Description (English)							
Course Coordinator	Minjade P.						
Course Instructors	Minjade P.						
Teaching Assistant (if any)	Parawee Tangkiatpaibun						
Counselling Schedule				Teaching Language	☐ Thai ☒ English ☐ Others, please specify……………………………		
Website or Online Teaching Method (if any)							

Learning Outcomes

Course Learning Outcome

1. To become an active viewer of cinema, developing one's own informed perspective through personal engagement with films using analytical tools and techniques.
2. Identify and use key concepts, models and tools in film criticism.
3. Understand the way that content, form, and contexts work together to create meaning in film.
4. Be able to critically explore how film is a dynamic, multi-faceted medium, and how a work is created and received from a cultural, ideological and theoretical perspective.

General Education Learning Outcome: GE-LO

GE-LO	Value
☒ GE-LO-1 Analytical and Critical Thinking	5
☐ GE-LO-2 Complex Problem Solving	
☒ GE-LO-3 Creativity	3
☒ GE-LO-4 Interpersonal Skills	3
☐ GE-LO-5 Integrity and Perseverance	
☒ GE-LO-6 Active Learning and Learning Strategies	2
☐ GE-LO-7 Resilience, Stress Tolerance and Flexibility	
☐ GE-LO-8 Leadership and Social Influence	
☐ GE-LO-9 Communication	
☐ GE-LO-10 Entrepreneurship and Startup	
☒ GE-LO-11 Digital Quotient Literacy and Digital Media Production	2
Total Value	**15**

Teaching Plan and Evaluation Plan

Week	Topic/Sub-topic	Activities	Durations (minutes)				Instructor	Notes
			In class	Video Clip	Online activities			
1	Week 1: Introduction to film Why Appreciate Film?	Story, Narrative Structures, & Audience: Course Introduction Lecture: How to appreciate film: A 10-step system What is film and why is it important? The elements that make up a film (story, characters, cinematography, etc.) The role of film in society and culture **Film to watch: "Parasite" (Bong Joon-ho, 2019)** **Subject can be changed**	180					

Week	Topic/Sub-topic	Activities	Durations (minutes)				Instructor	Notes
			In class	Video Clip	Online activities			
2	Week 2: Understanding film genres Film Style vs Film Genre - Movie Genres: Cultural Preferences	Lecture, Discussion, and Analysis: (Basic Videography terminology) Types of Film Styles and Genres (And How They Differ) What are film genres and how are they used to tell stories? Examples of different film genres and their conventions **Film to watch: "Baby Driver" (Edgar Wright, 2017)** **Subject can be changed**	180					
3	Week 3: Analyzing a film Cinematic Design: Camera Angle Visual Style & Kinetic Movement Guest Lecturer: A.Intanin Pungpasi	Lecture, Discussion, and Analysis: (Basic Videography terminology) How to watch and understand a film more deeply Techniques for analyzing and interpreting a film **Film to watch: "TBD"** **Subject can be changed**	180					

Week	Topic/Sub-topic	Activities	Durations (minutes)				Instructor	Notes
			In class	Video Clip	Online activities			
4	Week 4: Film Transition and Effect	Film Transition and Effect - Movie Editing: The Importance of Visual Effects and Transition - Jump-cut, Match-cut The art of capturing and creating visual images in a film The role of the editor in shaping the story of a film Techniques used by cinematographers and editors **Film to watch: "Midnight" (Kwon Oh-seung, 2021)** **Subject can be changed**	180					
5	Week 5: Sound in film	Lecture, Discussion, and Analysis: Sound Design in Film Diegetic and Non-Diegetic Sound, L-cut, J-cut, The Effects of Music on Movie Perceptions The use of sound to create atmosphere and affect the audience's experience Techniques for creating sound in film **Film to watch: "Arrival" (Denis Villeneuve, 2016)** **Subject can be changed**	180					

Week	Topic/Sub-topic	Activities	Durations (minutes)				Instructor	Notes
			In class	Video Clip	Online activities			
6	Week 6: Mise-en-scène	Lecture: Psychology of Colour in Film- How Filmmakers Use Colors to Set the Mood of A Film

Lecture, Discussion, and Analysis: Visual Presentation and Overall look

Discussion and Analysis of European vs Asian films The Role of Colour in Movie
Assignment: Visual Element Analysis in Film

The art of creating the visual aspects of a film, including setting, lighting, and costume design Techniques used to create the mise-en-scène in a film
Film to watch: "The Grand Budapest Hotel" (Wes Anderson, 2014)
Subject can be changed | 180 | | | | | |

Week	Topic/Sub-topic	Activities	Durations (minutes)				Instructor	Notes
			In class	Video Clip	Online activities			
7	Week 7: Film Symmetry & Symmetrical Editing Guest Lecturer: A.Intanin Pungpasi	Lecture, Discussion, and Analysis: Hidden Cuts in Birdman Film **Assignment: TBD** Analyze various examples of symmetrical compositions and editing techniques in films. Unravel the deliberate choices made by filmmakers to achieve symmetry in shot compositions, framing, and editing styles. Students will gain a deeper understanding of how symmetrical editing can evoke specific emotions, emphasize themes, and contribute to the overall visual experience. **Film to watch: "Birdman" (Alejandro González Iñárritu, 2014) Subject can be changed**	180					

Week	Topic/Sub-topic	Activities	Durations (minutes)				Instructor	Notes
			In class	Video Clip	Online activities			
8	Week 8: Movie Tropes and Cliches / Film Advertisement / Directing in Film	Exploring the art of creating captivating and persuasive film advertisements Techniques used in film advertising Discussion and Analysis: 20 Movies and Cliches to avoid. What are cliches and how do they relate to film? Examples of cliches in different film genres and how they can be used effectively or poorly The role of cliches in shaping audience expectations and experiences **Film to watch: "TBD"** **Midterm Assignment: Students will choose a film that they have not seen before and explore the cliches in Films**	180					
MIDTERM								

Week	Topic/Sub-topic	Activities	Durations (minutes)				Instructor	Notes
			In class	Video Clip	Online activities			
9	Week 9: Production design	Lecture, Discussion, and Analysis: Understanding a visual mood, atmosphere, and sense of meaning for the audience The art of creating the visual world of a film Techniques used by production designers **Film to watch: "The Great Gatsby" (Baz Luhrmann, 2013)** **Subject can be changed**	180					
10	Week 10: Film music	Lecture, Discussion, and Analysis: The role of music in creating atmosphere and affecting the audience's experience Techniques used by film composers **Film to watch: "Whiplash" (Damien Chazelle, 2014)** **Subject can be changed**	180					

Week	Topic/Sub-topic	Activities	Durations (minutes)				Instructor	Notes
			In class	Video Clip	Online activities			
11	Week 11: The role of film festivals	Lecture, Discussion, and Analysis: What are film festivals and why are they important? Examples of notable film festivals and their impact on the film industry **Film to watch: "The Shape of Water" (Guillermo del Toro, 2017)** **Subject can be changed**	180					
12	Week 12: Adapting literature to film	Lecture, Discussion, and Analysis: The challenges and opportunities of adapting literature to film Examples of successful and unsuccessful adaptations **Film to watch: "The Great Gatsby" (Baz Luhrmann, 2013)** **Subject can be changed**	180					
13	Week 13: Remakes and sequels	Discussion, and Analysis: The pros and cons of remakes and sequels Examples of successful and unsuccessful remakes and sequels **Film to watch: "Hunger" (Sittisri Mongkolsiri, 2023)** **Subject can be changed**	180					

Week	Topic/Sub-topic	Activities	Durations (minutes)				Instructor	Notes
			In class	Video Clip	Online activities			
14	Week 14: Pre-Final - Exploring Film Analysis and Interpretation	Analysis: Students will analyse a new film in groups, applying learned techniques to explore its narrative, cinematography, editing, sound design, performances, and themes. Through discussions and presentations, they will sharpen their analytical skills and gain a deeper understanding of the art of filmmaking, preparing for the final project presentations. **Film to watch: "Sandtower: The Neighbor Knows Too Much" (Takayoshi Tanazawa, 2016)** **Final project:** Students will choose a film that they have not seen before and analyze it using the techniques learned in the course Students will present their findings to the class in a final presentation	180					
15	Final	Final project presentation	180					
FINAL								

Assessment Activities	Value	Score	Week of Evaluation	GE-LO	หมายเหตุ Notes
1. Attendance and Participation	1	4	End of Semester		
2. Assignments	4	16	Week 6,7		Assignment: Visual Element Analysis in Korean vs Japan Films Assignment: Movie Awards Analysis
3. Midterm Project	5	20	Week 8		Midterm Assignment: Cliche Analysis in Film
4. Final Project	5	20	Week 14-15		Final Assignment: Analysis and Film Criticism
Total	15	60			

Evaluation criteria

☐ Group-based								
☒ Standard-based								
Grade	A	B+	B	C+	C	D+	D	F
Score	57-60	49-56.9	41-48.9	34-40.9	27-33.9	21-26.9	15-20.9	0-14.9

☐ Satisfactory/Unsatisfactory (S/U)	
Grade	S	U
Score		

Main Textbook and Course Materials	
Important Documents and Information	
Suggested Learning Resources for students	Piper, J. (2014). *The Film Appreciation Book: The Film Course You Always Wanted to Take*. Allworth.

| | | | Gillespie, M. P. (2019). *Film Appreciation through Genres* (Illustrated). McFarland. Studio Binder. (n.d.). *How to Use Color in Film*. https://www.craftfilmschool.com/. https://www.craftfilmschool.com/userfiles/files/How%20to%20Use%20Color%20in%20Film%20-%2050%20Examples%20of%20Movie%20Color%20Palettes.pdf Matt. (2022, December 6). Wes Anderson Symmetry & Symmetrical Editing: Modern Master At Work • Filmmaking Lifestyle. Filmmaking Lifestyle. https://filmlifestyle.com/wes-anderson-symmetry-symmetrical-editing/#:~:text=In%20films%20it%20means%20that,movies%20in%20many%20different%20ways. |
| Modified by | | | date | |

Scoring criteria according to Assessment Plan

Skills	Learning Outcomes	Value	Levels			
			4 Excellent	3 Good	2 Fair	1 Poor
1. Attendance and Participation	GE-LO-4	1	More than 10 times punctuality	9 – 10 times punctuality	7 – 8 times punctuality	Less than 7 times punctuality
2. Assignments	GE-LO-1	2	Can elaborate on assumptions and discuss implications based on the	Assumptions are defined and discussed to some extent	Assumptions are defined, but not explained	Fail to develop assumption to support the rationale for the assignment

Skills	Learning Outcomes	Value	Levels			
			4 Excellent	3 Good	2 Fair	1 Poor
			findings			
	GE-LO-6	2	Clearly understand how online success comes from consistent active learning and can develop learning strategies on their own	Recognise the importance of active learning, and how to do it effectively according to the given instructions	Recognise the importance of active learning, but still struggle on their own	Do not undertake active learning strategy, nor understand its significance
3. Midterm Project:	GE-LO-1	3	Can elaborate on assumptions and discuss implications based on the findings	Assumptions are defined and discussed to some extent	Assumptions are defined, but not explained	Fail to develop assumption to support the rationale for the assignment
	GE-LO-3	1	Successfully practice creativity to maximise success opportunity	Demonstrate acceptable amount of creativity	Demonstrate creativity, but to a very limited extent. The work is still considered flat/repetitious.	The work is developed purely according to how-to, fail to demonstrate any creative practice

Skills	Learning Outcomes	Value	Levels			
			4 Excellent	3 Good	2 Fair	1 Poor
	GE-LO-4	1	Work well in group, can deliver the outcome without any personal problem	Team conflict occurs, but able to overcome, with no effect on the outcome	Team conflict occurs, affect the outcome, but able to overcome eventually	Fail to submit the work due to team conflict
4. Final Project:	GE-LO-3	2	Successfully practice creativity to maximize success opportunity	Demonstrate acceptable amount of creativity	Demonstrate creativity, but to a very limited extent	The work is developed purely according to how-to, fail to show any creative practice
	GE-LO-4	1	Work well in group, can deliver the outcome without any personal problem	Team conflict occurs, but able to overcome, with no effect on the outcome	Team conflict occurs, affect the outcome, but able to overcome eventually	Fail to submit the work due to team conflict
	GR-LO-11	2	Exploration Films in an impressive manner, using a clear understanding about digital universe and	Able to explore content, demonstrating enough understanding about Films	Demonstrate some misunderstanding about the concept or fail to apply the knowledge into practice	Fail to understand the nature of film and digital environment

Skills	Learning Outcomes	Value	Levels			
			4 Excellent	3 Good	2 Fair	1 Poor
			on-going trends			