

COURSE SYLLABUS

Course Code	96642032	Course Title	LAW FOR ENTREPRENEUR			
Total Credits	3	Semester / Year of Study		Section		Date- Time
Course Description (English)	Study the principles of business foundations in modern business organisations. Learn tax planning and preparation to benefit from business management, and learn contract laws and relevant rights to promote a future trend of online markets and the Internet of Things in business implementations, discussing precautions in digital literacy and laws for both entrepreneurs and customer protection.					
Course Coordinator	Dr Prompt Udomdech					
Course Instructors	Dr Prompt Udomdech					
Teaching Assistant (if any)	NA					
Counselling Schedule	Friday, 13:00-16:00 or through Microsoft Teams and LINE Group			Teaching Language	☐ Thai ☒ English ☐ Others, please specify.....	
Website or Online Teaching Method (if any)	Microsoft Teams (for online classes only)					
Course Learning Outcomes						
By the end of this course, the student will be able to CLO-1. Explain the legal foundations, structures, and compliance requirements of modern business organisations. CLO-2. Develop foundational tax planning and preparation strategies that optimise business management and financial health. CLO-3. Apply principles of contract law to traditional and digital business transactions, including e-commerce and the Internet of Things (IoT). CLO-4. Evaluate the legal precautions required for digital literacy, including cybersecurity laws, data privacy, and intellectual property in online marketing. CLO-5. Analyse the rights, liabilities, and legal protections, balancing both the entrepreneur's interests and consumer protection laws.						

General Education Learning Outcome: GE-LO		
	GE-LO	Value
☒	GE-LO-1 Analytical and Critical Thinking	3
☒	GE-LO-2 Complex Problem Solving	2
☐	GE-LO-3 Creativity	
☒	GE-LO-4 Interpersonal Skills	2
☐	GE-LO-5 Integrity and Perseverance	
☐	GE-LO-6 Active Learning and Learning Strategies	
☐	GE-LO-7 Resilience, Stress Tolerance and Flexibility	
☐	GE-LO-8 Leadership and Social Influence	
☒	GE-LO-9 Communication	2
☒	GE-LO-10 Entrepreneurship and Startup	4
☒	GE-LO-11 Digital Quotient Literacy and Digital Media Production	2
	Total Value	<u>15</u>

Teaching Plan and Evaluation Plan

Week	Topic/Sub-topic	Activities	Notes
1	Introduction to Business	Lecture In-class Q&A	
2	Structuring the Modern Organisation	Lecture In-class Q&A Case Study	
3	Tax Principles for Businesses	Lecture In-class Q&A Case Study	
4	Strategic Tax Planning & Preparation	Lecture In-class Q&A Case Study	
5	Fundamentals of Contract Law	Lecture In-class Q&A Case Writing	
6	Contracts in the Online Market & IoT	Lecture In-class Q&A Case Writing	
7	Intellectual Property (IP) for Entrepreneurs	Lecture In-class Q&A Case Writing	
8	Midterm Examination Week		
9	Digital Literacy and Cyber Precautions	Lecture In-class Discussion Case Presentation	
10	Data Privacy for Modern Businesses	Lecture In-class Discussion Case Presentation	
11	Consumer Protection Laws	Lecture In-class Discussion Case Presentation	
12	Product Liability and Safety	Lecture In-class Discussion Case Presentation	
13	Dispute Resolution for Entrepreneurs	Lecture In-class Discussion Case Presentation	
14	Comprehensive Business Simulation	Lecture In-class Discussion Case Presentation	
15	Final Examination Week		

Evaluation Plan

Assessment Activities	Value	Score	Week of Evaluation	Notes
In-class Writing Assessments	3	12	3 and 5	In-class writing assessment. Students receive 0 for not attending unless they provide sufficient evidence.
Case Presentation and Defence	5	20	11 and 13	In-class case presentation. Students are marked in groups.
Midterm Exam	2	8	8	Individual exam. Students receive 0 for not attending unless they provide sufficient evidence.
Final Presentation	5	20	15	Individual exam. Students receive 0 for not attending unless they provide sufficient evidence.
Total	15	60		

Evaluation criteria

☐ Group-based								
☒ Standard-based								
Grade	A	B+	B	C+	C	D+	D	F
Score (60 points)	57-60	49-56.9	41-48.9	34-40.9	27-33.9	21-26.9	15-20.9	0-14.9
☐ Satisfactory/Unsatisfactory (S/U)								
Grade	S				U			
Score (60 points)	30-60				0-29.9			

Scoring criteria according to the Assessment Plan

Assessment Activities	Learning Outcomes	Value	Level			
			4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
In-class Writing Assessments	GE-LO-1	2	Students provide a high level of theoretical understanding of the taught subject matter. The assessment is finished on time and within the required criteria.	Students provide a good level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the assessment. The assessment is finished on time and within the required criteria.	Students provide a good level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the assessment. The assessment is finished late and falls short of the required criteria.	Students provide a low level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the assessment. The assessment is finished late and falls short of the required criteria.
	GE-LO-10	1	Students provide a high level of theoretical understanding of the taught subject matter. The assessment is finished on time and within the required criteria.	Students provide a good level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the assessment. The assessment is finished on time and within the required criteria.	Students provide a good level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the assessment. The assessment is finished late and falls short of the required criteria.	Students provide a low level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the assessment. The assessment is finished late and falls short of the required criteria.
Case Presentation and Defence	GE-LO-2	1	Students present a complete understanding of the relationship between laws and business.	Students present a near complete understanding of the relationship between laws and	Students present an average understanding of the relationship between laws and business. Major	Students present a poor understanding of the relationship between laws and business.

Assessment Activities	Learning Outcomes	Value	Level			
			4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
				business. Minor mistakes and misunderstandings can be found.	mistakes and misunderstandings can be found.	Significant mistakes and misunderstandings can be found that affect the overall delivery of the case.
	GE-LO-4	2	Students can defend all aspects of their research and ideas related to law and business.	Students can defend most of the aspects of their research and ideas related to law and business. Minor mistakes and misunderstandings can be found.	Students struggle to defend aspects of their research and ideas related to law and business. Major mistakes and misunderstandings can be found.	Students cannot defend aspects of their research and ideas related to law and business. Significant mistakes and misunderstandings can be found that affect the overall delivery of the case.
	GE-LO-9	1	The presentation is clear, concise, and inclusive, and it relates to law and business.	The presentation is clear, concise, and inclusive, and it relates to law and business. Minor mistakes and misunderstandings can be found.	The presentation is understandable, and it relates to law and business. Major mistakes and misunderstandings can be found.	The presentation is poor, and it hardly relates to law and business. Significant mistakes and misunderstandings can be found that affect the overall delivery of the case.
	GE-LO-10	1	Students choose the most suitable medium to present their research and ideas related to law and business.	Students choose the right medium to present their research and ideas related to law and business. Minor mistakes	Students choose an understandable medium to present their research and ideas related to law and business. Major	Students choose the wrong medium to present their research and ideas related to law and business. Significant

Assessment Activities	Learning Outcomes	Value	Level			
			4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
				and misunderstandings can be found.	mistakes and misunderstandings can be found.	mistakes and misunderstandings can be found that affect the overall delivery of the case.
Midterm Exam	GE-LO-1	1	Students provide a high level of theoretical understanding of the taught subject matter. The assessment is finished on time and within the required criteria.	Students provide a good level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the assessment. The assessment is finished on time and within the required criteria.	Students provide a good level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the assessment. The assessment is finished late and falls short of the required criteria.	Students provide a low level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the assessment. The assessment is finished late and falls short of the required criteria.
	GE-LO-2	1	Students present a complete understanding of the relationship between laws and business.	Students present a near-complete understanding of the relationship between laws and business. Minor mistakes and misunderstandings can be found.	Students present an average understanding of the relationship between laws and business. Major mistakes and misunderstandings can be found.	Students present a poor understanding of the relationship between laws and business. Significant mistakes and misunderstandings can be found that affect the overall delivery of the case.

Assessment Activities	Learning Outcomes	Value	Level			
			4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
Final Presentation	GE-LO-9	1	The delivery is clear, concise, and inclusive, and it relates to law and business.	The delivery is clear, concise, and inclusive, and it relates to law and business. Minor mistakes and misunderstandings can be found.	The delivery is understandable, and it relates to law and business. Major mistakes and misunderstandings can be found.	The delivery is poor, and it hardly relates to law and business. Significant mistakes and misunderstandings can be found that affect the overall delivery of the case.
	GE-LO-10	2	Students provide a high level of theoretical understanding of the taught subject matter.	Students provide a good level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the project.	Students provide a good level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the project.	Students provide a low level of theoretical understanding of the taught subject matter with minor errors that do not affect the overall execution of the project.
	GE-LO-11	2	Students selected a suitable digital medium to present their theoretical and practical understanding of digital, laws, and business.	Students selected a suitable digital medium to present their theoretical and practical understanding of digital, laws, and business. However, minor mistakes and misunderstandings can be identified.	Students selected an average digital medium to present their theoretical and practical understanding of digital, laws, and business. However, major mistakes and misunderstandings can be identified.	Students did not select a suitable digital medium to present their theoretical and practical understanding of digital, laws, and business. However, major mistakes and misunderstandings can be identified.