

GENERAL EDUCATION, KMITL

COURSE SYLLABUS

Course Code	90644019	Course Title	English for Management				
Total Credits	3 (3-0)	Semester / Year of Study		Section		Date- Time	
Course Description (English)	Study and practice language structures, vocabulary and expressions in management contexts extracted from authentic management materials with an emphasis on reading comprehension, including the application of knowledge studied						
Course Coordinator	Dr. Tanassanee Jitpanich						
Course Instructor	Dr. Tanassanee Jitpanich						
Teaching Assistant (if any)	-						
Counselling Schedule	Group Chat on the Line Application Monday - Friday from 8:30 to 19:30			Teaching Language	<input checked="" type="checkbox"/> Thai <input checked="" type="checkbox"/> English <input type="checkbox"/> Others, please specify.....		
Website or Online Teaching Method (if any)	Microsoft Teams						
Course Learning Outcomes							
<p>CLO-1: Students will be able identify different types of company structures.</p> <p>CLO-2: Students will be able to differentiate among various management styles.</p> <p>CLO-3: Students will be able to comprehend the key concepts of production and project management.</p> <p>CLO-4: Students will enhance their knowledge of human resource management.</p> <p>CLO-5: Students will acquire fundamental knowledge related to risk management.</p>							

General Education Learning Outcome: GE-LO		
	GE-LO	Value
<input checked="" type="checkbox"/>	GE-LO-1 Analytical and Critical Thinking	11
<input type="checkbox"/>	GE-LO-2 Complex Problem Solving	
<input type="checkbox"/>	GE-LO-3 Creativity	
<input type="checkbox"/>	GE-LO-4 Interpersonal Skills	
<input checked="" type="checkbox"/>	GE-LO-5 Integrity and Perseverance	1
<input checked="" type="checkbox"/>	GE-LO-6 Active Learning and Learning Strategies	1
<input type="checkbox"/>	GE-LO-7 Resilience, Stress Tolerance and Flexibility	
<input type="checkbox"/>	GE-LO-8 Leadership and Social Influence	
<input checked="" type="checkbox"/>	GE-LO-9 Communication	2
<input type="checkbox"/>	GE-LO-10 Entrepreneurship and Startup	
<input type="checkbox"/>	GE-LO-11 Digital Quotient Literacy and Digital Media Production	
	Total Value	<u>15</u>

Teaching Plan and Evaluation Plan

Week	Topic/Sub-topic	Activities
1	Course introduction and ice-breaking session	Lecture and ice-breaking activities
2	Unit 1: Introduction to Management	Lecture and discussion
3	Unit 1: Introduction to Management	Lecture and discussion
4	Unit 2: Management Styles	Lecture and discussion
5	Unit 2: Management Styles	Lecture and discussion
6	Unit 3: Company Organization and Structure	Lecture and discussion
7	Unit 3: Company Organization and Structure	Lecture and discussion
8	Online Make-Up Unit 4: Human Resource Management	Online lecture and discussion
9	Quiz 1	Quiz
10	Unit 4: Human Resource Management	Lecture and discussion
11	Unit 5: Production and Project Management	Lecture and discussion
12	Unit 5: Production and Project Management	Lecture and discussion
13	Presentation of Final Project (Case Study Analysis)	Presentation
14	Online Make-Up Unit 6: Risk Management	Online lecture and discussion
15	Quiz 2	Quiz

Evaluation Plan

Assessment Activities	Value	Score	Week of Evaluation	Notes
Attendance and punctuality	1	4	1 to 15	- Punctuality = Not later than 9.10 - More than 2 times of tardiness = Point deduction - More than 3 times of absence = Fail
Participation	1	4	1 to 15	- Attending all the classes = Full score
Quizzes	7	28	9 and 15	- Two quizzes
Presentation of the Final Project: Case Study Analysis	6	24	13	- Group presentation - In-class presentation
Total	15	60		

Evaluation criteria

<input checked="" type="checkbox"/> Group-based								
<input type="checkbox"/> Standard-based								
Grade	A	B+	B	C+	C	D+	D	F
Score (60 points)	57-60	49-56.9	41-48.9	34-40.9	27-33.9	21-26.9	15-20.9	0-14.9
<input type="checkbox"/> Satisfactory/Unsatisfactory (S/U)								
Grade	S				U			
Score (60 points)	30-60				0-29.9			

Scoring criteria according to Assessment Plan

Assessment Activities	Learning Outcomes	Value	Level			
			4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
1. Attendance and punctuality	GE-LO 5	1	Students are always punctual, with no more than two instances of lateness.	Students are punctual, with no more than three instances of lateness.	Students are somewhat punctual, with no more than five instances of lateness.	Students are not punctual, with more than six instances of lateness.
2. Participation	GE-LO 6	1	Students actively participate in all classroom activities.	Students participate in all classroom activities.	Students participate in some classroom activities.	Students participate in only a few activities.
3. Quizzes	GE-LO 1	7	The raw score is divided by three. $84/3 = 28$			
4. Presentation of the Final Project: Case Study Analysis	GE-LO 1	4	Students are able to effectively analyze the management challenges and present all the required sections of the presentation effectively within the time limit.	Students are able to effectively analyze the management challenges, but they are unable to present all the required sections within the time limit.	Students are able to analyze the management challenges, but the analysis may lack depth or adherence to the time limit is inconsistent.	Students demonstrate limited analysis of their management challenges, present few of the required sections, and fail to adhere to the time limit.
	GE-LO 9	2	Students are capable of using English to deliver clear and effective messages in the presentation.	Students are capable of using English to deliver somewhat clear and effective messages in the presentation.	Students are capable of using English to deliver messages. However, they are not clear and effective in the presentation.	Students are not capable of using English to deliver clear and effective messages in the presentation.