

GENERAL EDUCATION, KMITL

COURSE SYLLABUS

Course Code	90644019	Course Title	English for Management				
Total Credits	3 (3-0)	Semester / Year of Study	1/2026	Section	901	Date- Time	Tuesdays 9.00-12.00
Course Description (English)	Study and practice language structures, vocabulary and expressions in management contexts extracted from authentic management materials with an emphasis on reading comprehension, including the application of knowledge studied						
Course Coordinator	Dr. Tanassanee Jitpanich						
Course Instructor	Dr. Tanassanee Jitpanich						
Teaching Assistant (if any)	-						
Counselling Schedule	Group Chat on the Line Application Monday - Friday from 8:30 to 19:30			Teaching Language	☒ Thai ☒ English ☐ Others, please specify.....		
Website or Online Teaching Method (if any)	Microsoft Teams						
Course Learning Outcomes							
CLO-1: Students will be able identify different types of company structures. CLO-2: Students will be able to differentiate among various management styles. CLO-3: Students will be able to comprehend the key concepts of production and project management. CLO-4: Students will enhance their knowledge of human resource management. CLO-5: Students will acquire fundamental knowledge related to risk management.							

General Education Learning Outcome: GE-LO		
	GE-LO	Value
☒	GE-LO-1 Analytical and Critical Thinking	12
☐	GE-LO-2 Complex Problem Solving	
☐	GE-LO-3 Creativity	
☐	GE-LO-4 Interpersonal Skills	
☒	GE-LO-5 Integrity and Perseverance	1
☒	GE-LO-6 Active Learning and Learning Strategies	1
☐	GE-LO-7 Resilience, Stress Tolerance and Flexibility	
☐	GE-LO-8 Leadership and Social Influence	
☒	GE-LO-9 Communication	1
☐	GE-LO-10 Entrepreneurship and Startup	
☐	GE-LO-11 Digital Quotient Literacy and Digital Media Production	
	Total Value	<u>15</u>

Teaching Plan and Evaluation Plan

Week	Topic/Sub-topic	Activities
1	Course introduction and ice-breaking session	Lecture and ice-breaking activities
2	Unit 1: Introduction to Management	Lecture and discussion
3	Unit 1: Introduction to Management	Lecture and discussion
4	Unit 2: Management Styles	Lecture and discussion
5	Unit 2: Management Styles	Lecture and discussion
6	Unit 3: Company Organization and Structure	Lecture and discussion
7	Unit 3: Company Organization and Structure	Lecture and discussion
8	Unit 4: Human Resource Management	Lecture and discussion
9	Quiz 1	Quiz
10	Unit 4: Human Resource Management	Lecture and discussion
11	Unit 5: Production and Project Management	Lecture and discussion
12	Unit 5: Production and Project Management	Lecture and discussion
13	Unit 6: Risk Management	Lecture and discussion
14	Presentation of Final Project (Case Study Analysis)	Presentation
15	Quiz 2	Quiz

Evaluation Plan

Assessment Activities	Value	Score	Week of Evaluation	Notes
Attendance and punctuality	1	4	1 to 15	- Punctuality = Not later than 9.10 - More than 2 times of tardiness = Point deduction - More than 3 times of absence = Fail
Participation	1	4	1 to 15	- Attending all the classes = Full score
Quizzes	7	28	9 and 15	- Two quizzes
Assignment	2	8	7	- One homework assignment
Presentation of the Final Project: Case Study Analysis	4	16	13	- Group presentation - In-class presentation
Total	15	60		

Evaluation criteria

☒ Group-based								
☐ Standard-based								
Grade	A	B+	B	C+	C	D+	D	F
Score (60 points)	57-60	49-56.9	41-48.9	34-40.9	27-33.9	21-26.9	15-20.9	0-14.9
☐ Satisfactory/Unsatisfactory (S/U)								
Grade	S				U			
Score (60 points)	30-60				0-29.9			

Scoring criteria according to Assessment Plan

Assessment Activities	Learning Outcomes	Value	Level			
			4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
1. Attendance and punctuality	GE-LO 5	1	Students are always punctual, with no more than two instances of lateness.	Students are punctual, with no more than three instances of lateness.	Students are somewhat punctual, with no more than five instances of lateness.	Students are not punctual, with more than six instances of lateness.
2. Participation	GE-LO 6	1	Students actively participate in all classroom activities.	Students participate in all classroom activities.	Students participate in some classroom activities.	Students participate in only a few activities.
3. Quizzes	GE-LO 1	7	The raw score is divided by three. $84/3 = 28$			
4. Assignment	GE-LO 1	2	Students are able to clearly explain their favorite management style and provide well-developed reasons and relevant examples to support their choice.	Students are able to explain their favorite management style and provide appropriate reasons and examples to support their choice.	Students are able to provide a basic explanation of their favorite management style, but the reasons and examples are limited or unclear.	Students are able to provide limited explanation of their favorite management style. Reasons and examples are missing and unclear.
5. Presentation of the Final Project: Case Study Analysis	GE-LO 1	3	Students are able to effectively analyze the management challenges and present all the required sections of the presentation effectively within the time limit.	Students are able to effectively analyze the management challenges, but they are unable to present all the required sections within the time limit.	Students are able to analyze the management challenges, but the analysis may lack depth or adherence to the time limit is inconsistent.	Students demonstrate limited analysis of their management challenges, present few of the required sections, and fail to adhere to the time limit.

Assessment Activities	Learning Outcomes	Value	Level			
			4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)
	GE-LO 9	1	Students are capable of using English to deliver clear and effective messages in the presentation.	Students are capable of using English to deliver somewhat clear and effective messages in the presentation.	Students are capable of using English to deliver messages. However, they are not clear and effective in the presentation.	Students are not capable of using English to deliver clear and effective messages in the presentation.